



mhca's e-Newsletter

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Introducing **mhca's** Most Innovative Members Awards



Over **mhca**'s 35-year history, one of the biggest benefits of membership has been the opportunity for members to learn from, and be motivated by, other members. For several years we have been thinking about how to better recognize our members' innovative efforts and how to promote the innovative culture of **mhca**. Last Fall in one of the Friday Feedback one-question surveys, members expressed interest in **mhca** developing a "Most Innovative Member Award". We have decided to pursue this as part of **mhca**'s year-long 35th anniversary celebration recognizing our longstanding role in fostering innovation in the behavioral healthcare industry. We look forward to recognizing our 2020 Most Innovative Members during the 2021 Annual Meeting Feb 24th in Clearwater Beach.

HOW WILL CONTENDERS BE IDENTIFIED?

All members making a presentation during **mhca** conference sessions throughout the year, either individually or as part of a panel, are eligible for award consideration. We will be showcasing current members' innovative efforts in a variety of formats at each of our 2020 quarterly conferences. Our all-new

Innovation Expo sessions at each conference will feature 4-7 members presenting somewhat raw, emerging initiatives on which they welcome questions and feedback from their peers. Additionally, at the Spring and Fall conferences 6-7 member organizations will do mini presentations during the Tuesday afternoon Leadership Incubators. Members will also be involved in a number of our quarterly conferences' general sessions and workshop presentations. Many of these member presentations will be video recorded and made available for viewing under an Innovation tab on the **mhca** website.

YOUR FEEDBACK MATTERS!

Each of the member presentations will be rated by those in attendance via the conference app's star rating system. Please take the time to rate all the member sessions you attend. After each conference, the star ratings from the conference app will be tabulated and averaged.

INNOVATION TASKFORCE

The **mhca** Board will form an Innovation Taskforce. Following each conference, the Innovation Taskforce members will also rate the innovative merit (not presentation flair) of each member initiative presented by giving it 0-5 stars. The taskforce members' scores will be consolidated and averaged to determine the taskforce's rating of that conference's showcased member initiatives.

Measuring innovation is inherently difficult as it implies commensurability so that comparisons can be made in quantitative terms. Innovation however, by definition, is novelty. Wikipedia states that innovation is viewed as the application of better solutions that meet new requirements, unarticulated needs, or existing market needs. Such innovation takes place through the provision of more effective products, processes, services, technologies, or business models. More specific to health care, the CMS Health Care Innovation Awards recognized organizations that implemented the most compelling new ideas to deliver better health, improved care and lower costs. A second round of CMS awards focused on new models of workforce development and deployment that efficiently supported service delivery models and enhanced infrastructure that supports more cost-effective performance.

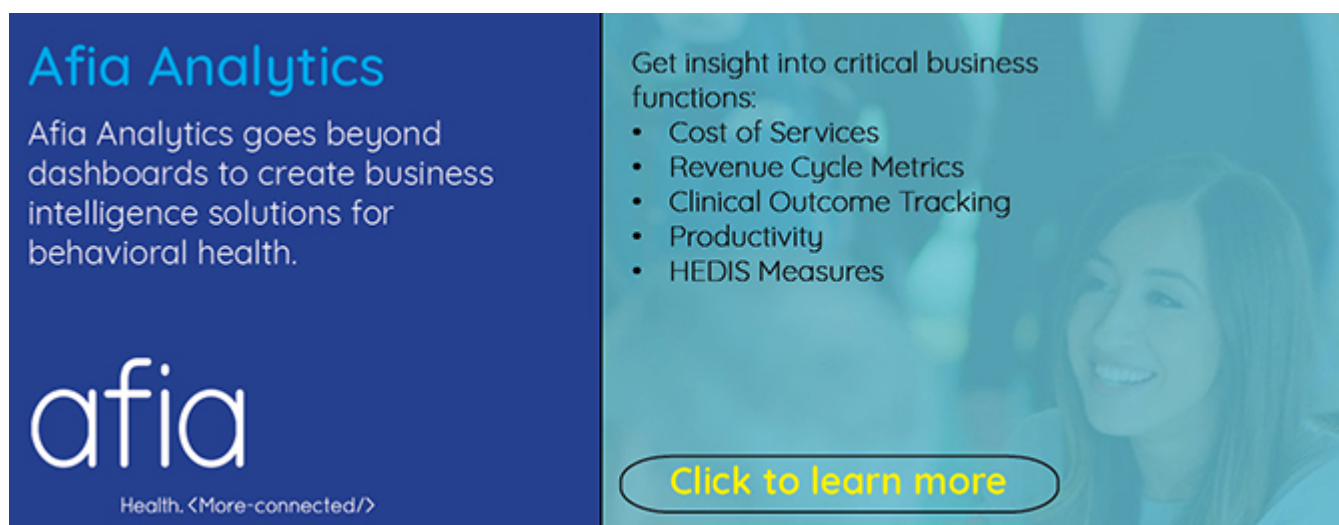
While the Innovation Taskforce's rankings will not necessarily be based on quantifiable criteria, they will be predicated upon the above notions of what makes an initiative innovative.

FINAL SELECTION

The audience's rating will be combined with a rating from the Innovation Taskforce to reflect the overall rating for each member presentation. At the end of the year, the 10 highest (overall) rated innovation initiatives will be presented to the Innovation Taskforce. Each taskforce member will rank order the final 10 initiatives. The individual rankings will be combined to produce a final composite ranking. The taskforce will

meet one final time to review/discuss the final composite rankings and reach an agreement on the top five Most Innovative **mhca** Members.

We appreciate your input and feedback as we continue to seek out ways to nurture a collaborative environment that fuels innovation and entrepreneurship among our members. If you are interested in presenting on one of your organization's innovative initiatives, contact Dale Shreve at dshreve@mhca.com ASAP – as space is filling up.



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Have Something to Say?

We'd love to hear from you! **mhca** is looking for original articles, podcasts, videos and interviews with behavioral healthcare thought leaders. Submitting a guest post is a great way to share your perspective and start conversations with your peers. If you're interested in seeing your work in this newsletter or online at mhca.com, email your ideas to Lonnie Parizek at lparizek@mhca.com.

1876 Eider Court, Suite A

Tallahassee, FL 32308

mhca

1876 Eider Court, Suite A

Tallahassee, FL 32308

TEL: (850) 942-4900

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