



**mhca's e-Newsletter**

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## Bring Your Team to the Leadership Incubator!

You know a strong leadership team is a huge competitive advantage that will help you succeed in a swift-moving industry. As organizational hierarchies flatten to facilitate agility and CEOs shift their focus to increasingly complex issues, leadership teams and senior staff must be prepared to take on greater responsibility. How confident are you in your team's ability to make significant decisions that align with your organization's culture and long-term goals? If a key team member gets hit by a bus tomorrow – are their colleagues prepared to step in to fill the void, or will the loss result in significant, costly downtime and missed opportunities for the organization?

Through a series of recent surveys and conversations, we've confirmed that our members rely on **mhca** for CEO and C-suite education and development, and that as much of this education and development occurs during informal conversations throughout our quarterly conferences as occurs during the formal sessions. We also learned that recruitment and development, as well as succession planning, are persistent challenges for the majority of our members.

After soliciting ideas from our membership, we determined that our established network of trusted peers has enormous potential for collaborative learning that could help to effectively address our members' pain points around leadership development and succession planning. At our Spring Conference in New Orleans we'll launch a **Leadership Incubator** sponsored by [MHRRG](#) and [Negley Associates](#) that, while beneficial to everyone, will be especially relevant for C-suite leaders and new and aspiring behavioral healthcare CEOs.

We encourage you to bring your leadership team to this conference where Tuesday morning will be focused on strengthening their operational management skills with a focus on **value-based reimbursement**. Their attendance throughout the conference will also facilitate the development of their peer network and broaden their understanding of the behavioral healthcare industry as they learn from diverse leaders from across the country.

When compared to the time it would take to attend an online course, or read all the relevant literature on operational challenges in today's behavioral healthcare marketplace, then distill the actionable intelligence they need to address the issues they are, or soon will be, grappling with, the travel costs associated with attending an **mhca** conference are certainly negligible and promise a significantly greater ROI.

As we continue to explore design thinking to spur innovation within our organizations, let's not neglect to harness the collective brainpower of **mhca** members to come up with multiple prototypes to test, presenting more opportunities for finding optimal solutions to shared challenges.

Don't miss out on this exceptional development opportunity for you and your team - check out the [full agenda](#) for the Spring Conference and [book your rooms](#) at the JW Marriott New Orleans now.

## Join Us In the Big Easy!



### Discuss Hot Topics

In our general sessions, we'll learn how to master the skills necessary for creative thinking, explore what employers are looking for in healthcare, look into the future of community behavioral healthcare, and discuss solutions to medication nonadherence.

[See the Full Agenda](#)



### Make Valuable Connections

Relationships with other industry leaders provide access to unique insights and collaborative learning opportunities. Take advantage of our nightly receptions sponsored by Valant, Genoa Healthcare and **mhca** to connect with your peers and learn something new!

[How Leaders Create and Use Networks](#)

### Have Some Fun!

New Orleans, nicknamed the "Big Easy," is known for its round-the-clock nightlife, vibrant live-music scene and spicy, Creole cuisine that reflects its history as a melting pot of French, African and American cultures. While you're in NOLA, you can cheer for the [Baby Cakes](#), check



out [Mardi Gras World](#), and take a frightening cemetery tour. There will also be a free [outdoor concert](#) at Lafayette Square on Wednesday night.

[More Things to Do!](#)



## Save the Dates!

Check out the dates and locations of our quarterly conferences through May of 2020, and book your rooms now!

[Read More](#)

We'd love to hear about what's going on at [your](#) organization. If you are interested in submitting an article or advertisement for publication in this monthly e-newsletter, contact Lonnie Parizek at [lparizek@mhca.com](mailto:lparizek@mhca.com).

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