



mhca's e-Newsletter

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Where We've Been & Where We're Headed

It's once again time to reflect on how well we've lived our values of excellence, collaboration and innovation over the past year and to consider what ambitious goals we'll pursue in the year ahead.

EXCELLENCE

We welcomed eight new members, 17 new member CEOs, and a new Director of Conference Services to **mhca** this year. These changes in our association membership and staff reflect the changes occurring in the marketplace. As Baby Boomers continue to retire and new generations enter leadership roles, we will cherish the difference, embrace the disruption, and foster a culture that encourages all members to speak up and engage with their peers.

In addition to our ongoing efforts to recruit the best and brightest in behavioral health, we recognize that this churn in leadership will necessitate some programming more tailored to emerging leaders. At our 2019 Spring and Fall conferences, we will offer half-day Leadership Incubators that, while open to everyone, will be focused on the needs of new and aspiring CEOs. These sessions are intended to complement your in-house leadership development efforts and aid in succession planning.

Leadership Incubator sessions will cover a range of topics from performance management and transitioning to new leadership roles to strategic planning and contract negotiations. The inaugural session at our 2019 Spring Conference will cover value-based reimbursement contracting and the metrics you need to be successful. We hope you will attend and also encourage members of your leadership team to take advantage of this new **mhca** member benefit.

COLLABORATION

To promote awareness and conversation among members around new, interesting ideas, we invited members to present 15-minute overviews of some unique initiatives during a series of sessions called **mhca** Talks. We also offered new interactive activities during receptions to help people get to know each other, and we provided a lunch and learn to promote Peer Collaboration.

We will continue some of these efforts while also incorporating a few new things, including a new speed networking session during our Spring and Fall conferences to help attendees make new connections that can lead to valuable opportunities to collaborate. To allow more time for exploration and small group connection during our conferences- Genoa Healthcare will provide a longer reception on Wednesday night in lieu of a reception and dinner.

INNOVATION

At **mhca**, we pride ourselves on providing an environment that fosters innovative thought and peer collaboration. Over the past year, we've frequently engaged in passionate discussions about marketplace disruptors and the future of behavioral healthcare. The unifying thread of our conversations has been – we can't afford to be so caught up in the challenges of the present that we neglect to look at where the industry is heading and consider how we'll evolve to remain relevant.

To further this conversation, Mark Thompson of The Dialog Group will lead us through a series of Innovative Incubators in the coming year in which we will explore our changing and future roles in integrated care, community solutions, technology, and entrepreneurial innovation. We hope you will join us for these sessions and contribute to these critical conversations.

In the New Year, we resolve to ask questions that provoke meaningful conversations, to share our challenges openly and honestly, and to celebrate with one another all along the way, not just at the finish line. We invite you to join us in these resolutions by sharing your experiences with your **mhca** peers through conference presentations, articles in our member publications, and conversations on our member listservs. We look forward to hearing from you soon!

Warmest wishes for a joyous holiday season!

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NMSDC
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Winter Conference & Annual Meeting in Clearwater Beach!



Informative Sessions

In our general sessions, we'll examine the major growth areas of the Metaspaces Economy, hear how some **mhca** members have taken innovative ideas and developed them into marketable products, and discuss how you can replicate and scale some real-world, field-based successes for improving care and driving value-based or higher-rate reimbursement.

[See the Full Agenda](#)



Valuable Connections

All conference attendees and their traveling companions are invited to join us for nightly receptions, sponsored by Valant, Genoa Healthcare and MHRRG/Negley. Take advantage of these opportunities to connect with your peers and learn something new.

[Read More](#)

Rest & Relaxation

Clearwater Beach boasts one of the top 10 beaches in the world. It's the perfect place to



take a morning run or an evening stroll. The Opal Sands Resort also features a full-service spa with a tantalizing menu of treatments and salon services designed to leave you feeling revitalized from head to toe.

[Read More](#)



Save the Dates!

Check out the dates and locations of our other 2019 quarterly conferences, and book your room now.

[Read More](#)

We'd love to hear about what's going on at your organization. If you are interested in submitting an article or advertisement for publication in this monthly e-newsletter, contact Lonnie Parizek at lparizek@mhca.com.

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